





# WELCOME TO WHARTON AND PHILADELPHIA!

We're happy to host you here at Wharton, the first collegiate business school, and the University of Pennsylvania, America's first university. Tour a beautiful unified campus that houses all of Penn's leading undergraduate, graduate, and professional schools within the vibrant, historic city of Philadelphia.





# **HAVE 20 MINUTES?**

Take the blue tour for Wharton locations. All stops are marked with a blue icon.



# **HAVE 2 HOURS?**

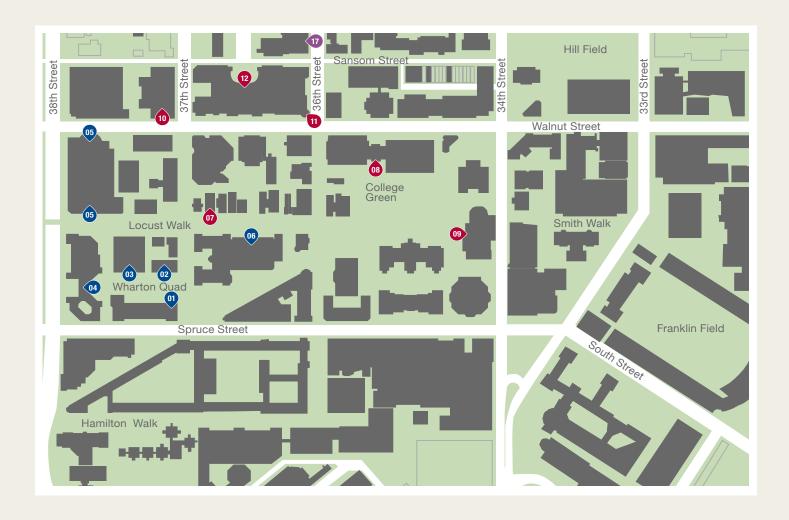
Add the red tour for the larger Wharton experience. All stops are marked with a red icon.



### **HAVE A WHOLE DAY?**

Venture beyond Wharton.
Visit Penn and Philadelphia sites.

What's going on in Philadelphia? Visit uwishunu.com to find out what's happening now.



#### **CAMPUS KEY AND MAP**



O1 VANCE



**05** JON M. HUNTSMAN HALL



09 FISHER FINE ARTS CENTER



13 MBA STUDENT LIFE CENTER



17 INSTITUTE OF CONTEMPORARY ART



**02** LAUDER-FISCHER HALL



06 STEINBERG-DIETRICH HALL



10 POTTRUCK CENTER



MBA PUB



18 PENN PARK





**07** COLONIAL PENN CENTER



UNIVERSITY OF PENNSYLVANIA BOOKSTORE



15 PENN MUSEUM



**04** STEINBERG CONFERENCE CENTER



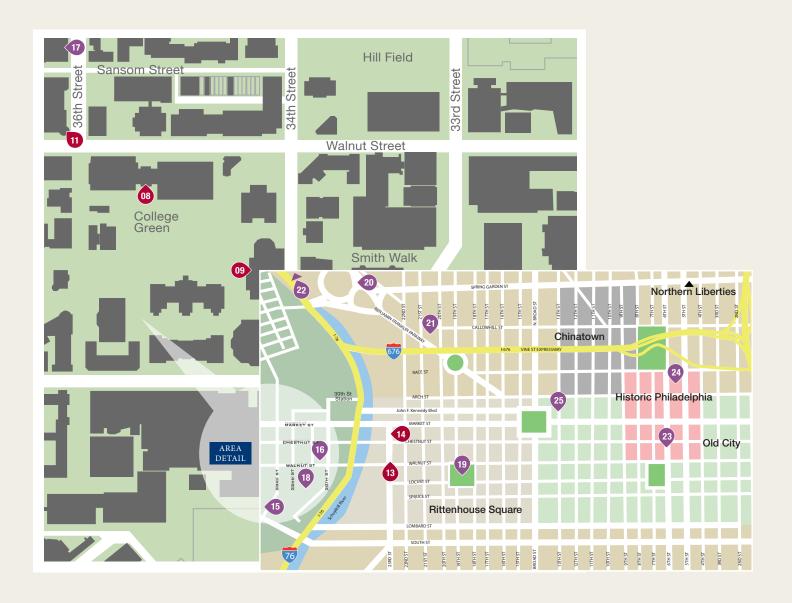
08 VAN PELT AND LIPPENCOTT LIBRARIES



12 INN AT PENN



16 WORLD CAFE LIVE



#### LIFE IN PHILADELPHIA

Small scale and historic, with all the resources of a lively, diverse East Coast city, Philadelphia is an ideal location for business school. Wharton is a 20-minute walk from Center City and only 10 minutes from 30th Street Station—a short train ride from New York City and Washington, D.C.



19 RITTENHOUSE SQUARE



22 BOATHOUSE ROW





20 PHILADELPHIA MUSEUM OF ART



23 INDEPENDENCE HALL







### **VANCE HALL**

3733 Spruce Street

The MBA experience starts

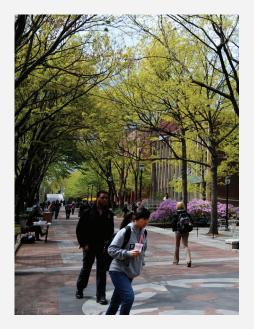
1 in Vance Hall, home of MBA

Admissions, Wharton Innovation Group, Entrepreneurship, and Baker Retail Center. MBA entrepreneurs congregate here day and night, sharing resources in the Venture Initiation Program office.

# **WHARTON QUAD**

Between 37th & 38th Streets, Spruce Street and Locust Walk

- **102 Lauder-Fischer Hall** is home to the Wharton/Lauder joint MBA/MA program for international business.
- **103 The Career Management Office** in the **McNeil Building** is equipped with a vast interview suite for on-campus recruiting.
- **The Steinberg Conference Center,** home of Wharton Executive Education Program, also houses Executive MBA students.



# COLLEGE GREEN FEATURES SEVERAL ICONIC WORKS OF ART:

Robert Indiana's

# LOVE

Claes Oldenburg and Coosje van Brugge's

# **SPLIT**

Inspired by the straining buttons on Benjamin Franklin's vest in the sculpture in the center of the green

# **LOCUST WALK**

Wharton straddles **Locust Walk**, the lively pedestrian thoroughfare through the heart of Penn.

- or The Colonial Penn Center,
  located near the corner of 38th
  and Locust Walk, contains
  the Wharton Health Care
  Management Office. In the
  green square of Blanche Levy
  Park (also known as College
  Green), you'll see the entrance
- **108** to the **Van Pelt and Lippincott Libraries** (by the statue of a broken button!).

Van Pelt, the 2nd largest openstack library in the U.S., also contains Lippincott, the high-tech main library for Wharton. To enjoy an old-school experience,

09 visit the ornate Fisher Fine Arts Library. Designed by Frank Furness, it is considered one of the world's most beautiful libraries.



THE NEW TOWER WAS DESIGNED TOWARD ECO-FRIENDLY LEED CERTIFICATION, INCLUDING TWO NEW GREEN ROOFS.

#### STEINBERG - DIETRICH HALL

3620 Locust Walk (pedestrians only)

of shdh, opened in 1952, was Wharton's first building. It also contains Wharton's most recent addition—a glass tower opened in 2013, adding 32 faculty offices and new advanced classrooms. Use the new West tower entrance to grab a bite at Joe's Café or to pick up Wharton gear at the Wharton Store.

# **WALNUT STREET**

Just across Walnut Street from Huntsman is the Pottruck Fitness

- 10 Center, where MBAs work off steam in the 17,000 square feet of fitness space with a climbing wall, golf center with simulator, pool, basketball courts, spinning room, and more.
  - Walk east on Walnut Street to visit Penn and University City favorites
- including the **University of Pennsylvania Bookstore**, where you can purchase Penn and Wharton specific gear, the **Annenberg Center for the Performing Arts**, where Wharton Follies is performed every
- year, and the **Inn at Penn**, site of the Faculty Club, where many professors host student lunches throughout the year.

# **MBA STUDENT LIFE CENTER**

2401 Walnut Street

Accessible to both campus and Center City, the new MBA

13 Student Life Center (known as 2401) provides a convenient venue for Wharton team study, community interaction, and vibrant extracurricular culture. Inside are MBA-only conference rooms and study spaces, plus amazing views of Philadelphia, a kitchen, and massive flat-screen televisions.

\* Due to building security at 2401, prospective students must be accompanied by a current Wharton student or staff member to visit these facilities.



# MBA PUB AT 23RD STREET ARMORY

22 S. 23rd Street

The great Wharton Thursday night 14 tradition, MBA Pub, has moved to a new location in Center City. Located on 23rd Street between Market and Chestnut at the Armory, it is in close proximity to the new MBA Student Life Center, 2401 Walnut.



# **HUNTSMAN HALL**

3730 Walnut Street

man Hall, the main academic building for the School. Opened in 2004, Huntsman facilitates collaboration amongst staff, students and faculty. The 48 classrooms are equipped with video recording technology, award-winning podiums, and custom profiles allowing instructors to personalize any classroom in Wharton. Huntsman's 57 group study rooms are in use 24 hours a day, promoting Wharton team learning. Students can reserve them online for study and collaboration using wireless keyboards, video-conferencing technology, and electronic whiteboards.

The Baker Forum on the lower level is the largest common space in Wharton, used for casual studying and meetings, as well as student receptions. The 8th Floor Conference Center hosts meetings and conferences and offers sweeping 360-degree views of Philadelphia.

Take a quick bite or long lunch at the **Bridge Cafe** on Locust Walk or the **MBA Café** and lounge on the second floor overlooking **Koo Plaza.** 

A UNIFIED HOME BASE FOR:

1,600 UNDERGRADUATES

2 PhDs



# PENN POINTS OF INTEREST

- 15 Step back in time at the **Penn Museum,** a grand Italianate building housing a collection of art and artifacts from ancient Egypt, Mesopotamia, the Greco-Roman world, and more. 3260 South Street, museum.upenn.edu
- 17 Go mod at the **Institute of Contemporary Art,** Penn's gallery space for contemporary art exhibits and programs.

  118 S. 36th Street, icaphila.org
- 16 Groove to the sounds of greatness at **World Café Live**, hosting live musical performances, broadcasting a national radio show, and serving up café cuisine and brews.

  3025 *Walnut Street, worldcafelive.org*
- 18 In **Penn Park**, a new urban park stretching from Walnut Street to South Street, formal and informal play fields are framed and subdivided by patches of canopy trees. Stop to enjoy the green space or to join a game of pickup soccer or rugby. 31st Street, between Walnut and South Streets.

### PHILADELPHIA SIGHTS

Cross the Walnut Street Bridge over the Schuylkill River to head toward the section of Philadelphia known as Center City, where the majority of MBA students live.

- 19 **Rittenhouse Square** is a gem of a park surrounded by restaurants, bars and shops that provides plenty of entertainment off-campus.

  19th and Walnut Streets, rittenhouserow.org
  - Climb the famous steps of the **Philadelphia Museum of Art.** Go inside to view the stunning collection of Renaissance, American, and Modern art, then take a deeper look at the Impressionists at the **Barnes**
- **Foundation,** which recently relocated its world-class collection to Benjamin Franklin Parkway. *philamuseum.org; barnesfoundation.org* 
  - Take a stroll along the Schuylkill River, home of picturesque
- **22 Boathouse Row.** The Kelly Drive/Martin Luther King Drive loop is a favorite spot for runners and cyclists. *Kelly Drive, boathouserow.org*
- 23 Philadelphia is the "birthplace of freedom." Visit **Independence Hall,** where the Declaration of Independence was adopted, and
- 24 the U.S. Constitution Center, to understand how the grand experiment in democracy unfolded. Between 5th & 6th Streets, Chestnut & Arch Streets, nps.gov/inde; constitutioncenter.org
  - Savor local delicacies—from cheesesteaks to Amish specialties
- 25 at Reading Terminal Market. 12th and Arch Streets, readingterminalmarket.org

# THANK YOU FOR YOUR INTEREST IN THE WHARTON SCHOOL.

MBA Admissions and Financial Aid The Wharton School University of Pennsylvania

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E: mba-admiss@wharton.upenn.edu

#### **MBA Program for Executives**

P: 215.898.5887

E: mbaexec-admissions@wharton.upenn.edu

#### **Undergraduate Program**

P: 215.898.7608

E: undergradinfo@wharton.upenn.edu

#### **Executive Education**

P: 215.898.4560

E: execed@wharton.upenn.edu

About Wharton: Founded in 1881 as the first collegiate business school, the Wharton School of the University of Pennsylvania is recognized globally for intellectual leadership and ongoing innovation across every major discipline of business education. With a broad global community and one of the most published business school faculties, Wharton creates economic and social value around the world. The School has 5,000 undergraduate, MBA, executive MBA, and doctoral students; more than 9,000 participants in executive education programs annually; and a powerful alumni network of 92,000 graduates.