

April, 2008

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PRIOR EMPLOYMENT

The Wharton School: Vice Dean and Director, Wharton Undergraduate Division, 2000-2003; Chairman, Department of Legal Studies and Business Ethics, 1979 - 1984, 1987 - 1991, 2005-present, and Public Management 1979-1983; Director, Wharton Ethics Program, start to September, 1996; Director, Zicklin Center for Business Ethics, start to June 30, 2000; Associate Professor, July 1975 - June 1979

The Ohio State University: Associate Professor, September 1972 - June 1975; Assistant Professor, September 1970 - August 1972

Illinois State University: Assistant Professor, September 1968 - September 1970

New York Institute of Technology: Instructor & Debate Coach, September 1965 - June 1968

VISITING APPOINTMENTS

University of Michigan: Visiting Professor, March-June 2000

Georgetown University: Distinguished Connelly Visiting Scholar, January - May 1994

University of Florida: Visiting Huber Hurst Eminent Scholar in Business and Law, January-March 1989

University of Newcastle: Australia, June-August 1985; February-April 1981

The Wharton School: July 1974-June 1975

Indiana University: Summer 1972

EDUCATION

L.L.M., October 1969, New York University

J.D., June 1966, New York University

A.B. cum Laude in Economics, August 1963

(with special honors in economics) Marshall University

BOOKS

Ties That Bind, A Social Contracts Approach to Business Ethics, Harvard Business School Press, with Thomas Donaldson, 1999.

Best Book Award, 2005. Social Issues in Management Division, Academy of Management.

Chinese Language edition, Shanghai Academy of Social Sciences Publishing House, 2001.

Chapter 8 reprinted as Donaldson and Dunfee, 1999. "When Ethics Travel: The Promise and Peril of Global Business Ethics," *California Management Review* 41(4, Summer): 45-63. Reprinted in Osland, Kolb & Rubin, *The Organizational Behavior Reader*, Seventh Edition, Prentice-Hall, 2001

Book Reviews: Lavengood, Lawrence G. "Donaldson, Thomas and Dunfee, Thomas W. *Ties That Bind: A Social Contracts Approach to Business Ethics*." *Ethics*, 111(3): 627-630, . 2001. Calton, Jerry. *Business and Society*, Vol. 40, No. 2, 220-240, June 2001. Rowan, John R.. "How Binding The Ties? Business Ethics As Integrative Social Contracts," *Business Ethics Quarterly*, Vol. 11 (2): 379-390, 2001. Calton, Jerry M. *International Journal of Organizational Analysis* 9(4): 395-398, 2001. Book Review: *Ties That Bind: A Social Contracts Approach to Business Ethics*. Frederick, William C., "Pragmatism, Nature and Norms," *Business and Society Review*, Vol. 105(4):467-479, Winter 2000. Boatright, John R., "Contract Theory and Business Ethics: A Review of Ties That Bind," *Business and Society Review*, Vol. 105(4):452-466, Winter 2000. Salbu, Steven R., "Ties That Bind: ISCT as a Procedural Approach to Business Ethics," *Business and Society Review*, Vol. 105(4):444-451, Winter 2000. Fort, Timothy L., "A Review of Donaldson and Dunfee's Ties That Bind: A Social Contracts Approach to Business Ethics." *Journal of Business Ethics* 28 (4): 383-387, 2000. Shaw, Bill., "Review Essay: Ties That Bind." *American Business Law Journal* 37 (3): 563-578, 2000. Sanchez, Carol M., "Ties That Bind: A Social Contracts Approach to Business Ethics," Book Review. *The Academy of Management Executive*, 13(4):109-110, 1999.

Ethics for Business and Economics, 2 Vols., Dartmouth Publishing, edited with Thomas Donaldson, 1,092 pages, 1997.

Business Ethics: Japan and the Global Economy, Kluwer Academic, edited with Yukimasa Nagayasu, 275 pages, 1993. Book Review: Cunningham, Peggy H., *Journal of the Academy of Marketing Science*, 25(3): 365-368, 1997.

Modern Business Law and the Regulatory Environment, 3rd Edition, McGraw-Hill, with Frank F. Gibson, William McCarty, John Blackburn, Douglas Whitman, Bartley Brennan and David B. Cohen, 1,375 pages, 1996.

Business and Its Legal Environment, 3rd Edition, Prentice Hall, with Janice Bellace and David Cohen, 815 pages, 1992.

Law and Business, Random House, with Douglas Whitman, William McCarty, Frank F. Gibson, Bartley Brennan, and John Blackburn, 1987.

Ethics and the MBA Curriculum: A Proposal for Integration of Ethics Into the MBA Core Curriculum, 169 pages, 1986.

Antitrust and Trade Regulation: Cases and Materials, 2nd Edition, John Wiley & Sons, edited, with Frank F. Gibson, 461 pages, 1985.

Legal Aspects of Government Regulation of Business, 3rd Edition, John Wiley & Sons, with Frank F. Gibson, 335 pages, 1984.

An Introduction to Contracts, 2nd Edition, John Wiley & Sons, with Frank F. Gibson, 437 pages, 1984.

Modern Business Law: Sales, Grid, Inc., with Douglas Whitman, 313 pages, 1981.

Business Law: Key Issues & Concepts, Grid, Inc., edited with J. David Reitzel, 156 pages, 1978.

Modern Business Law: The Legal Environment of Business, John Wiley & Sons, with Frank F. Gibson, William McCarty, and Julia Lamber, 325 pages, 1978.

REFEREED PUBLICATIONS

Dunfee, Thomas W. and Colleen Baker. 2007. "The Impact of Dirty Money on Global Capitalism: A Review Essay of Raymond Baker's *Capitalism's Achilles Heel: Dirty Money and How to Renew the Free-Market System*," *Business Ethics Quarterly*, 17(4): 729-742.

Hess, David and Thomas W. Dunfee. 2007. "The Kasky-Nike Threat to Corporate Social Reporting: Implementing a Standard of Optimal Truthful Disclosure as a Solution," *Business Ethics Quarterly*, 17(1): 3-30.

Dunfee, Thomas W. 2006. "A Ten Year Retrospective on ISCT: Recurring Critical Themes and Next Generation Research Topics," *Journal of Business Ethics*, 68(3): 303-328.

Dunfee, Thomas W. 2006. "Do Firms with Unique Competencies for Rescuing Victims of Human Catastrophes Have Special Obligations?," *Business Ethics Quarterly* 16(2): 185-210. (Lengthy excerpt published in *Rotman Magazine*, Fall, 2006, Joseph L. Rotman School of Management, University of Toronto; Reprinted in Andrew Crane and Dirk Matten, Eds. *Sage Major Works: Corporate Social Responsibility*, Sage Publications: London, Thousand Oaks, CA, New Delhi, 2007.)

Schwartz, Mark S., Thomas W. Dunfee and Michael J. Kline. 2005. "Tone at the Top: An Ethics Code for Directors?," *Journal of Business Ethics*, 58(1):79-100.

Warren, Danielle E., Thomas W. Dunfee and Naihe Li. 2004. "Social Exchange in China: The Double-Edged Sword of Guanxi," *Journal of Business Ethics*, 55(4): 355-372.

Spicer, Andrew, Thomas W. Dunfee and Wendy J. Bailey. 2004. "Does National Context Matter in Ethical Decision Making? An Empirical Test of Integrative Social Contracts Theory," *Academy of Management Journal*, 47(4): 610-620. (Best Paper Award, Eighth Symposium on Ethics Research in Accounting, American Accounting Association, August 3, 2003, Honolulu.)

Dunfee, Thomas W. and Timothy Fort. 2003. "Corporate Hypergoals, Sustainable Peace and the Adapted Firm," *Vanderbilt Journal of Transnational Law*, 36:1637-1692.

- Dunfee, Thomas W. 2003. "Social Investing: Mainstream or Backwater," *Journal of Business Ethics*, 43(3):247-252.
Translated into Italian and published as Chapter 10, in *Ethica E. Finanza*, Silvana Signori, Gianfranco Rusconi and Michele Dorigatti, Eds. Franco Angeli: Fondazione Acli Milanese, 2005.
- Donaldson, Thomas J. and Thomas W. Dunfee. 2002. "Ties that Bind in Business Ethics: Social Contracts and Why They Matter," *Journal of Banking and Finance*, 26:1853-1865.
- Bowie, Norman E. and Thomas W. Dunfee. 2002. "Confronting Morality in Markets," *Journal of Business Ethics* 38(4):381-393.
- Hess, David, Thomas W. Dunfee and Nikolai Rogovsky. 2002. "The Next Wave of Corporate Community Involvement," *California Management Review*, 44(2):110-125.
Published as a chapter in Andrew Crane, Dirk Matten, Laura Spence, *Corporate Social Responsibility: Readings and Cases in a Global Context*, Taylor & Francis, Ltd. 2007.
- Dunfee, Thomas W. and Danielle Warren. 2001. "Is Guanxi Ethical? A Normative Analysis of Doing Business in China.," *Journal of Business Ethics* 32(3):191-204.
- Dunfee, Thomas W. and David Hess. 2001. "Getting from Salbu to the 'Tipping Point': The Role of Corporate Action within a Portfolio of Anti-Corruption Strategies," *Northwestern Journal of International Law & Business*, Volume 44, Number 2 (Winter).
- Hess, David and Thomas W. Dunfee. 2000. "Fighting Corruption: A Principled Approach: The C2 Principles (Combating Corruption.)," *Cornell International Law Journal*, 33(3): 595-628, (Spring).
- Dunfee, Thomas W. and David Hess. 2000. "The Legitimacy of Direct Corporate Humanitarian Investment," *Business Ethics Quarterly*, 10(1):95-109.
- Dunfee, Thomas W., N. Craig Smith and William T. Ross, Jr. 1999. "Social Contracts and Marketing Ethics," *Journal of Marketing*, 63(July):14-32.
- Dunfee, Thomas W. 1999. "Corporate Governance in a Market with Morality," 62(3) *Law and Contemporary Problems*, Duke University Law School, 129-158, (Summer).
- Dunfee, Thomas W. 1998. "The Marketplace of Morality: First Steps Toward a Theory of Moral Choice," *Business Ethics Quarterly*, 8(1):127-146.
- Dunfee, Thomas W. 1997. "The Role of Business Ethics and Stakeholder Theory in Dynamic Economic Systems," *Philosophy Translations Quarterly*, #4, pp. 33-45. In Chinese. Journal published by Chinese Academy of Social Sciences, Institute of Philosophy, Beijing.
- Dunfee, Thomas W. and Iwao Taka. 1997. "Japanese Morality as Business Ethics," *Journal of Business Ethics*, 16 (5): 507-519.
- Dunfee, Thomas W. 1996. "On the Synergistic, Interdependent, Relationship of Business Ethics and Law," *American Business Law Journal*, 34(2):317-326.

- Dunfee, Thomas W. and Bruce M. Black. 1996. "Ethical Issues Confronting Travel Agents," *Journal of Business Ethics*, 15(2):207-217.
- Donaldson, Thomas J. and Thomas W. Dunfee. 1995. "Integrative Social Contracts Theory: A Communitarian Conception of Economic Ethics," *Economics and Philosophy*, 11(1):85-112.
- Cowton, Christopher J. and Thomas W. Dunfee. 1995. "Internationalizing The Business Ethics Curriculum: A Survey," *Journal of Business Ethics*, 14(5): 331-338.
- Dunfee, Thomas W. and Thomas J. Donaldson. 1995. "Contractarian Business Ethics: Current Status and Next Steps," *Business Ethics Quarterly*, 5(2):173-186 (April).
- Donaldson, Thomas J. and Thomas W. Dunfee. 1997. "Towards a Unified Conception of Business Ethics: Integrative Social Contracts Theory," *Academy of Management Review*, 19(2) 252-284 (1994). Republished in Sethi, Steidlmeier & Falbe, *Scaling the Corporate Wall: Readings in Business and Society*, 2nd Edition, Prentice Hall.
- Dunfee, Thomas W. 1993. "Establishing Normative Ethical Standards for Global Business Transactions," 1(1) *Reitaku International Journal of Economic Studies*, 7-21, Japan.
- Dunfee, Thomas W. and Virginia C. Maurer. 1992. "Corporate Attorney Whistle-Blowing: Devising a Proper Standard," 11(3&4) *Business and Professional Ethics Journal*, 3-39 , 1992.
- Dunfee, Thomas W. 1991. "Business Ethics and Extant Social Contracts," *Business Ethics Quarterly*, 1(1):23-51.
- Dunfee, Thomas W. 1991. "Beyond the Law: A Brief Ethical Analysis of Milken's Securities Violations," *Journal of Social Philosophy*, 22(1):137-145.
- Dunfee, Thomas W. and Diana C. Robertson. 1988. "Integrating Ethics into the Business School Curriculum," *Journal of Business Ethics*, 7(11):847-859. Translated into Japanese and published in Japan in *Review of Business Administrative Behavior*, 5(4):57-68 (translated by Takeo Tsuchiya and Yukimasa Nagayasu), 1990.
- Dunfee, Thomas W. 1987. "The Case for Professional Norms of Business Ethics," *American Business Law Journal*, 25(3):385-406.
- Dunfee, Thomas W. and Aryeh S. Friedman. 1985. "The Extraterritorial Application of United States Antitrust Laws: A Proposal for an Interim Solution," *Ohio State Law Journal*, 45(4):883-932.
- Dunfee, Thomas W. and Diana C. Robertson. 1984. "Work-Related Ethical Attitudes: Impact on Business Profitability," *Business and Professional Ethics Journal*, 3(2):25-40, (Winter).
- Dunfee, Thomas W. 1984. "The Future of Legal Studies: Prospects and Problems," *Journal of Legal Studies Education*, 2(1):23-31.

- Dunfee, Thomas W., Louis W. Stern and Frederick D. Sturdivant. 1983. "Bounding Markets in Merger Cases: Identifying Relevant Competition," *Northwestern University Law Review*, 78(4):601-641, Republished in *Corporate Practice Commentator*, 27:217, 1985.
- Stern, Louis W., Eugene E. Zelek, Jr. and Thomas W. Dunfee. 1982. "A Rule of Reason Analysis of Territorial Restrictions in the Soft Drink Industry," *Antitrust Bulletin*, 27(1):481-515.
- Zelek, Jr., Eugene E., Louis W. Stern and Thomas W. Dunfee. 1980. "A Rule of Reason Decision Model After *Sylvania*," *California Law Review*, 68(1):13-47.
- Dunfee, Thomas W., Bartley A. Brennan and C. Richard Decker. 1980. "The Business Law Curriculum: Recent Change and Current Status," *American Business Law Journal*, 18(1):59-76.
- Dunfee, Thomas W. 1978. "Privity in Antitrust: *Illinois Brick v. Illinois*," *American Business Law Journal*, 16(1):107-117, a case note.
- Rosoff, Arnold J. and Thomas W. Dunfee. 1977. "A 'Fix' for the Retail Pharmacy: The Supreme Court Redefines Application of the Robinson-Patman Act to Drug Sales by Nonprofit Hospitals," *California Western Law Review*, 13(2):195-264.
- Dunfee, Thomas W. and Volkard Riechmann. 1977. "Kontrolle von Industriestrukturen: Neue Entwicklungen im US-Amerikanischen Antitrust Recht," *Recht der Internationalen Wirtschaft* (August).
- Dunfee, Thomas W. and Louis W. Stern. 1975. "Potential Competition Theory As An Anti-merger Tool Under Section 7 of the Clayton Act: A Decision Model," *Northwestern University Law Review*, 69:821-871.
- Barron, Paul and Thomas W. Dunfee. 1975. "Two Decades of 2-207: Review, Reflection, and Revision," *Cleveland State Law Review*, 24(2):171-214.
- Dunfee, Thomas W. 1972. "Sherman Act Applicability to Real Estate Boards," *American Business Law Journal*, 10(1):139, (Fall). Revised and republished as "Real Estate Boards, Brokerage Commissions, and the Antitrust Laws," *Bulletin of Business Research*, December 1972.
- Dunfee, Thomas W. and Irvin N. Gleim. 1971. "Criminal Liability of Accountants: Sources and Policies," *American Business Law Journal*, 9(1):1-20 (Spring).
- Dunfee, Thomas W. and David A. Ricks. 1971. "Joint Efforts Programs: A Proposal for Integration of International and Functional Concepts," *Journal of International Business Studies*, 2(2):61-67(Fall).
- Dunfee, Thomas W. 1971. "Professional Criminal Liability: *United States v. Simon*," a case comment, 8 *American Business Law Journal*, 8(3):315 (Winter).
- Dunfee, Thomas W. 1970. "Facts and Factors Relating to the Evaluation and Administration of Business Law Faculty," *American Business Law Journal*, 8(1):191 (Fall).

Dunfee, Thomas W. 1970. "A Business Law Survey: Preliminary Results," *Business Law Forum*, 3(1):71 (Spring).

Dunfee, Thomas W. and C. Richard Decker. 1970. "Need and Proposal: Specific Integration of Business Law into the Business School Curriculum," *American Business Law Journal*, (1):277 (Winter).

BOOK CHAPTERS

Dunfee, Thomas W. 2008. "Stakeholder Theory: Managing Corporate Social Responsibility in a Multiple Actor Context.," in Andrew Crane, Abigail McWilliams, Dirk Matter, Jeremy Moon and Donald S. Siegel, *The Oxford Handbook of Corporate Social Responsibility*, Oxford University Press, pp. 346-362.

"An Ethical Framework for Auditor Independence," 2004, in George G. Brenkert, Ed. *Corporate Integrity & Accountability*, Sage Publishing, with Alan S. Glazer, Henry R. Jaenicke, Susan McGrath, and Arthur Siegel, pp. 72-86.

"Taking Responsibility for Bribery: The Multinational Corporation's Role in Combating Bribery," 2003 in Rory Sullivan, Ed. *Business and Human Rights: Dilemmas and Solutions*, Greenleaf Publishing, with David Hess. Excerpted in Tom L. Beauchamp, Norman E. Bowie and Denis G. Arnold (Eds.), *Ethical Theory and Business*, Englewood Cliffs, Eighth Edition, Prentice-Hall, Inc., 2008

"Social Contracts, *Sic Et Non*," 2003, in Heugens, Pursey, van Oosterhout, Hans and Vromen, Jack, (Eds.), *The Social Institutions of Capitalism: Evolution and Design of Social Contracts*, Cheltenham, UK: Edward Elgar Publishers, with Thomas Donaldson.

"Negotiated Integrity: The Social Contracts Of Business," 2002, in William F. May and Robbin Lovin, (Eds.), *The Ethics of Contracts and Other Promises*, SMU Press, with Thomas Donaldson.

"Untangling the Corruption Knot: Global Bribery Viewed Through the Lens of Integrative Social Contract Theory," 2002, in N. Bowie (Ed.), *The Blackwell Guide to Business Ethics*, Malden, MA: Blackwell Publishers, with Thomas Donaldson. Excerpted in Tom L. Beauchamp and Norman E. Bowie (Eds.), *Ethical Theory and Business*, Englewood Cliffs, Seventh Edition, Prentice-Hall, Inc., 2004.

"Market-Like Morality Within Organizations," 2001, in Darley, John M., Messick, David M. and Tyler, Tom R., *Social Influence and Ethics*, Mahwah, NJ: Lawrence Earlbaum Publishers, pp. 217-233.

"A Brief Critique of Henk van Lujik's Concept of Participatory Ethics," 2000, in Kimman, Eduard, Arnold Schilder and Frans Jacobs (Eds.), *Drieluijk: Godsdienst, Samenleving-Bedrijfsethiek Liber Amicorum voor Henk van Lujik*, Thela Thesis, Amsterdam, The Netherlands, pp. 119-124, with Thomas Donaldson.

"The Private Sector Role in Alleviating Human Misery," 2000, in *World Bank, A Guide to Developing Agricultural Markets and Agro-Enterprises*, Washington, DC: World Bank, book and web site, with David Hess.

- “Moral Dimensions of Risk Transfer and Reduction Strategies,” 2000, in Kreimer, Alcira and Margaret Arnold, *Managing Disaster Risk in Emerging Economies*, Washington, DC: World Bank, pp. 154-165, with Alan Strudler.
- “Social Contract Approaches to Business Ethics: Bridging the ‘Is-Ought’ Gap,” 1999, in R.E. Frederick (Ed.), *A Companion to Business Ethics*, Blackwell, pp. 38-55, with Thomas Donaldson.
- “A Response to Richard T. DeGeorge's *Business as a Humanity: A Contradiction in Terms?*” 1994, in Thomas Donaldson and R. Edward Freeman, *Business as a Humanity*, Oxford University Press, pp. 33-41.
- “Global Business Ethics and Japanese Economic Morality: An Introduction and Overview,” 1993 in Dunfee and Nagayasu, *Business Ethics: Japan and the Global Economy*, Kluwer Academic, pp. 3-22, with Yukimasa Nagayasu.
- “The Role of Ethics in International Business,” 1993, in Dunfee and Nagayasu, *Business Ethics: Japan and the Global Economy*, Kluwer Academic, pp. 63-80.
- “The Role of Ethics in International Business,” 1991, in *Globalization and Ethics of Economy*, Institute of Moralogy, pp. 40-62, (published in Japan).
- “Firm Size and Employees' Attitudes About Ethics: Some Preliminary Empirical Evidence,” 1991, in Brian Harvey, Henk J.L. Van Luijk and Guido Corbetta, Eds., *Market Morality and Company Size*, Kluwer Academic Publishers, pp. 103-117, with Norm Bowie, James Hennessey, Kate Nelson and Diana Robertson.
- “The NYNEX Ethics Challenge,” 1991, in James E. Hennessy and Suki Robins, Eds., *Managing Toward the Millennium*, Fordham University Press, pp. 269-290, with Diana C. Robertson.
- “To Encourage or Repress? Corporate Policy and Whistleblowing,” 1990, in Enderle, Almond and Argandona, Eds., *People in Corporations: Ethical Responsibilities and Corporate Effectiveness*, Kluwer Academic Publishers, pp. 129-138.
- “Professional Business Ethics and Mergers and Acquisitions,” 1989, in Hoffman, Frederick and Petry, Jr., Eds., *The Ethics of Organizational Transformation*, Quorum Books, pp. 15-26.
- “Work-Related Ethical Attitudes: A Key to Profitability,” 1987, a chapter in Sethi and Falbe, *Business and Society: Dimension of Conflict and Cooperation*, Lexington Books.
- “Business Ethics,” 1978, A chapter in *Business Law: Key Issues and Concepts*, pp. 29-36, Edited by Dunfee and Reitzel, Grid, Inc.
- “Public Policy Implications of Non-Price Marketing Strategies and Deoligopolization in the Cereal Industry,” 1973, Fred C. Allvine (ed.) *Public Policy and Marketing Practices*, Chicago: American Marketing Association, pp. 271-287, with Louis Stern.

MISCELLANEOUS PUBLICATIONS

- “The World is Flat in the Twenty First Century: A Response to Hasnas”, 2007 *Business Ethics Quarterly*, 17(3): 427-431.

- “Competitive Values: Business Ethics in the 21st Century,” January, 2006, *Think On: The Corporate Magazine of ALTANA AG*, Issue 7: 38-42.
- “Strategic Philanthropy: Leveraging Core Competencies to Achieve Social Goals,” July, 2005, *Compact Quarterly*, Vol. 1 (3): United Nations Global Compact.
- Commentary on HBR Case Study, “The Shakedown,” March, 2005, *Harvard Business Review*, 83(3):40.
- “Integrative Social Contracts Theory,” 2005. , *The Blackwell Encyclopedia of Management, Vol. II, Business Ethics*, Second Edition. Patricia Werhane and R. Edward Freeman, Eds., Blackwell Publishing, with Thomas Donaldson.
- “Below the Bottom Line,” *Across the Board*, p. 23, Jan/Feb 2002.
- “Assessing Your Audit Firm’s Independence: Guidance for Audit Committee Members,” 2001, *Corporate Board Member*, with Susan McGrath, Arthur Siegel, Alan S. Glazer, and Henry R. Jaenicke, <http://www.boardmember.com/>, (Autumn).
- “A Framework for Auditor Independence,” 2001, *Journal of Accountancy*, 191(1):39-42, with Susan McGrath, Arthur Siegel, Alan S. Glazer, and Henry R. Jaenicke.
- “International Business Ethics,” 2001, *International Encyclopedia of Business and Management - 2nd Edition*, 8-volume set, ed., Malcolm Warner, published by Thomson Learning.
- “Précis for Ties That Bind,” 2001, *Business and Society Review*, Vol. 105(4):436-443, with Tom Donaldson, (Winter).
- “Securing the Ties that Bind: A Response to Commentators,” 2001, *Business and Society Review*, 105(4):480-492, with Tom Donaldson, (Winter).
- “Continuing the Conversation: Dunfee Re Frederick, Nature and Norms,” 2001, *Business and Society Review*, 105(4):493-501, (Winter).
- “Book Review Dialogue: Tightening the Ties that Bind - Defending a Contractarian Approach to Business Ethics,” 2000, *American Business Law Journal*, 37(3):579-585, with Tom Donaldson, (Spring).
- “Business Law Research and Teaching: Two Models,” 1999, *Academics Forum* 7(1):11-12 published by the International Bar Association, Section on Business Law, with George Siedel.
- “Ethical Issues in Financial Services,” 1999, *Business and Society* 104(1):5-12, with Robert Gunther.
- “International Business Ethics,” 1999, *IEBM Handbook of International Business*, ed. Rosalie Tung, published by International Thomson Business Press.
- Book Note, 1997, *Ethics* 108(1):238 of Bowie, Norman E. *University-Business Partnerships: An Assessment*.

- “Social Contract Theory,” 1997. *The Blackwell Encyclopedic Dictionary of Business Ethics*, pp. 585-589, Patricia Werhane and R. Edward Freeman, Eds., Blackwell Publishing, 1997, second edition, *forthcoming*.
- “Report on Business Ethics in North American,” 1997, *Journal of Business Ethics*, 16(14):1589-1595, with Patricia Werhane.
- “Marketing an Ethical Stance,” *Financial Times* of London, November 17, 1995.
- “Commentaire Sur L'Ouvrage” (Review of Hall's Making the Right Decision) in *Manageris*, March, 1994, p. 18 (In French), reprinted in *L'Expansion Management Review*, p. 104, Summer 1994.
- “Introduction to the Special Issue on Social Contracts and Business Ethics,” 1995, *Business Ethics Quarterly*, 5(2): 167-171, (April).
- “Business Ethics in the New Russia: A Report,” 1994, 3:1 *Business Ethics: A European Review*, 1-4.
- “De sociaal contract benadering binnen de bedrijfsethiek,” 1994, *Dilemma* 4: 4-6, with Thomas Donaldson.
- “American Business Law Association President's Address, 1990,” *The Journal of Legal Studies Education*, 9(2):233-238, 1991.
- “The Role of Business in Our Society,” NATD *Coordinator*, p. 5 et. seq, 1983.
- “Employee Ethical Attitudes and Business Firm Productivity,” 1983, *Wharton Annual*, 8:75-86.
- “Uranium Shows the Need for a Trade Law Treaty,” an op-ed comment in *The Sydney Morning Herald*, page 7, March 27, 1981.
- “Entries on Bankruptcy and Business Law,” for the *Academic American Encyclopedia*, Arete Publishing, Inc., reprinted in the *Grollier CD-ROM Encyclopedia* and the *Dow Jones Encyclopedia*, 1981.
- “Are You Directing a Characterless Corporation?,” *Directorship*, July, 1976.
- “New Antitrust Challenges to Directors in 1976,” *Directorship*, January, 1976.
- “The Trustbusters Had Better Tread Carefully for Now,” an op-ed page comment in *The Philadelphia Inquirer*, January 14, 1976, page 7A and other newspapers subscribing to the University of Pennsylvania editorial service, e.g., *San Francisco Herald-Examiner*, page 27, January 26, 1976.
- “Beating the System' Robs Us All,” an op-ed comment in *The Philadelphia Inquirer*, July 14, page 7A, and other newspapers subscribing to the University of Pennsylvania editorial service, 1975.

PROFESSIONAL EXPERIENCE

Doctoral advising:

Degree committee:

Katherina Glac, University of Pennsylvania (Chair), current

Karen Marquiss, University of Pennsylvania, 2006

David Hess, University of Pennsylvania (Chair), 2002

Danielle Warren, University of Pennsylvania (Chair), 2001

Drs. J.F.D.B. Wempe, Erasmus University, Rotterdam, April, 1998

Steven R. Salbu, University of Pennsylvania, April, 1990

Member, UN Taskforce to Develop Principles for Responsible Business Education, 2007

Advisory Board, Center for Ethics in Financial Services, The American College, 2005-

Member, Scientific Committee, Italian Center for Social Responsibility, Milan, 2005-

Executive Committee, International Society of Business, Economics and Ethics, 2005-2008 term

Advisory Board, Business Ethics Institute, The Business Roundtable, 2004-

Advisory Board, INSEAD-European Union Corporate Social Responsibility Project, 2003-

National Science Foundation:

Reviewing proposals

Board of Directors, Americans for Medical Progress Educational Foundation, Inc., 1996-2001.

Advisory Board, International Business Ethics Institute.

Member, Selection Committee, Business Ethics Awards

Best Business Practice Awards, Council of Better Business Bureaus, Inc., 1995-1997.

Social Responsibility Awards, *Business Ethics Magazine*, 1995.

American Business Ethics Awards, the American Society of CLU and ChFC, 1995.

Academy of Legal Studies in Business

President, 1989-90.

AACSB/ACBSP Liaison, 1994-1996.

Executive Committee, 1976-1979, 1985-1991, 1994-1996.

Program Chair, national meeting in New Orleans, 1988.

Director of Placement Service, 1970-1973.

Society for Business Ethics

President, 1995-1996.

Program Chair, national meeting in Vancouver, 1995.

Executive Committee, 1993 - 1997.

Society for the Advancement of Socio-Economics

Chair, Nominating Committee, 1992.

Executive Council, 1993 - 1995.

Journal of Business Ethics Education

Editorial Board, 2002 -present.

Academy of Management Review
Staff Editor, 2002-2005.

Business Ethics Quarterly
Editorial Review Board, 1991-2003; 2006-
Advisory Editor, Legal Studies, 2007-
Editor, Special Issue on Social Contracts and Business Ethics, Vol. 5, #2, 1995.

Journal of Business Ethics
Editorial Board, 1996-2003.

Business and Society Review
Editorial Board, 1999-

Coordinator, Doctoral Consortium, Social Issues in Management Division, Academy of Management, New Orleans, 1987.

American Business Law Journal, Editor-In-Chief 1976-1979; Co-Editor 1973-1976; Staff Editor, 1972-1973; Advisory Editor, 1979-1986, 1993-present.

Reviewing manuscripts:

Academy of Management Review, Administrative Science Quarterly, American Business Law Journal, Business Ethics Quarterly, Business and Society, California Management Review, European Journal of Marketing, The International Executive, Journal of Business Ethics, Journal of Marketing, Journal of Policy Analysis & Management, Organization Science, Academy of Management Journal

Member, Wharton Faculty Personnel Committee, 1985-86; 1992-93; 1994-95; Chairman 1986-87; 1995-96.

Law Clerk, Campbell, Woods, Bagley, McNeer, & Herndon; Huntington, West Virginia, June, 1965 -September, 1965; June 1966 - September, 1966.

**LECTURER/COORDINATOR
IN A VARIETY OF CONTINUING EDUCATION PROGRAMS**

Glaxo SmithKline/Jefferson Medical School.

Wharton International Business Forum.

Wharton Family Business Program.

Young Presidents Organization, Philadelphia Chapter.

Wharton Pension Funds Seminar.

National Commercial Finance Association.

Dean Witter Program.

Wharton Advanced Management Program.

American Electronics Association.

Wharton Strategic Management Program.

Management of a Professional Practice.

Securities Institute of America.

Wharton-EBASCO Executive Program.

Wharton-Philadelphia Federal Reserve Bank Program for Federal Judges on Law and Economics.

Young Presidents Organization Mini-University.

Bantel Memorial Institute.

AT&T/Wharton Advanced Marketing Management Program.
Wharton Marketing Strategy Program.
Western Electric Management Training Program.
SCM Sales Management Program.
The American College Graduate Residence Program.
Wharton Business Writers Conference.
Philadelphia National Bank Executive Program.
Colorado Graduate School of Banking.
Wharton Life Long Program for Alumni.
The Real Estate Institute.
The Real Estate Instructors Seminar.
The Executive Development Program (Ohio State).
Agriculture Cooperative Extension Program.
Purchasing Management Seminar.
Ohio Contractors Association Program on Financial Planning for Family Owned Business.
Ohio Academy of Real Estate Instructors.

CONSULTING AND FUNDED RESEARCH

National Council on Economic Education, 2006.
Bloomsburg State University, External Reviewer, Department of Finance and Legal Studies,
February, 2006.
Advisory Board, Tierra Capital, 2004-present.
University of Texas, Austin, External Reviewer, Undergraduate Program of the McCombs School
of Business, December 2002.
Ethics Consultant, Independence Standards Board, 1999-2001.
Institutional Animal Care and Use Committee, Glaxo SmithKline, 1987- present.
“Morality in Global Markets,” Wharton International Programs Research Grant, 1999-2000.
London Business School, External Assessor, Dixons Chair Search, 1992-3, 1997-8.
Caux Round Table, 1997-2005:
 Global Dialogue, Warsaw, October 2005
 Annual Meeting, Mexico, September 2002.
 Annual Meeting, Singapore, September, 2000.
 Annual Meeting, Switzerland, July, 1997, 1998.
 Moderated meeting, Washington, D.C., April, 1996.
 Planning with President and Regional Coordinators, 1997.
United Way of America Ethics Committee (consulted re revision of UWA Ethics Code and
Program).
Super Regional Group of Travel Companies, White Paper on Ethics in the Travel Agency
Industry.
James Kemper Foundation: Internationalizing the Teaching of Business Ethics, with
collaboration of faculty at Templeton College, Oxford University.
Rider College, External Reviewer, Department of Business Policy and Environmental Law.
NYNEX: Development of business ethics questions.
Securities Industry Association: Spoke at 1987 annual meeting in Boca Raton.
National Medical Enterprises, Inc.: Professional Ethics.
Citibank: Teaching Ethics.
Expert Witness: Corporate social responsibility, business ethics (various corporate and law firm
clients, e.g. *New Jersey v. Great Adventure, Inc.* (Testified concerning social
responsibility and safety management).
University of Tennessee, External Reviewer, Department of Accounting and Business Law.
McGraw-Hill: Consulting Editor, Business Law.

Exxon Foundation: Integration of Ethics and Social Issues Into the MBA Curriculum.
Standard Oil Company of Ohio: Business Ethics and Productivity.
Wharton International Programs: Extra-Territorial Application of U.S. Antitrust Laws.
AT&T: Program Director, Advanced Marketing Management Program, 1980.
National Tire Dealers and Retreaders Association: Distribution Channels.
National Endowment for Humanities; American Philosophical Association: Business Ethics.
Grid Publishing, Inc.: Textbook Publishing in Law (edited 18 books in Law Series).
General Foods Corporation: Social Responsibility and Advertising.
United States Postal Service: Alternative Transportation Modes.
Western Electric: Corporate Education Program.
U.S. Department of Commerce: International Implications of Conglomerate Merger Legislation.

PRESENTATIONS ON TEACHING OF ETHICS / GUEST LECTURES ON ETHICS

Pepperdine University, 2004
Doctoral Seminar, The Darden School, discussion of *Ties that Bind*, 2000, 2003
Society for Business Ethics, annual meeting, Boston, 1997
University of North Carolina, Greensboro, 1995
Charles University, Prague, 1995
University of Tennessee, 1994
Georgetown University, 1994
Indiana State University, 1994
Reitaku University (Japan), 1993
Wake Forest University, 1993
William & Mary, 1993
INSEAD, 1993
Valapraiso University, 1992
Erasmus University, Rotterdam, 1991, 1989
Western Michigan University, 1991
Notre Dame University, 1991
University of Texas, Austin, 1991, 1989
London Business School, 1990
Wayne State University, 1990
University of Florida, 1989
Bocconi University, Milan, 1989
University of Texas, San Antonio, 1989
Harvard Business School, 1988
Georgia State University, 1988
Seton Hall University, 1988
California State University, Long Beach, 1988

PAPERS PRESENTED AND PROGRAM PARTICIPATION (2000 et seq. and select previous)

Discussant, All Academy Symposium, "Understanding How to Do Well by Doing Good: Theory and Evidence from the 'Response' Project," The Academy of Management, Philadelphia, August, 2007.

Panelist, "Human Rights in China," The Society for Business Ethics, Philadelphia, August, 2007.

"Peace Through Commerce: The Role of Dirty Money," Peace Through Commerce: Institutionalizing the Framework; The Institute for Corporate Responsibility, AACSB, Business Roundtable Institute for Corporate Ethics, The George Washington University Business School, July, 2007, with Colleen Baker.

Panel Organizer and Presenter, “Improving Corporate Philanthropy and Corporate Social Initiatives,” International Association for Business and Society, Florence, Italy, May 31-June 3, 2007.

Panel Chair, Executive Compensation, Wharton Economic Summits, April, 2007, February, 2006.

Master Respondent, Swiss Master Class on Corporate Social Responsibility, University of Lausanne, Switzerland, December 8-9, 2006.

“Discretionary Corporate Social Responsibility: The Phenomena of Corporate Social Initiatives,” Legal Studies and Business Ethics Department Research Workshop Series, The Wharton School, November 9th, 2006.

“An Ideal Social Contract for Corporate Social Initiatives,” Trans-Atlantic Business Ethics Conference, The Wharton School, University of Pennsylvania, October 7, 2006.

“The Kasky-Nike Threat to Corporate Social Reporting: Implementing a Standard of Optimal Truthful Disclosure as a Solution,” George Washington University, February 17, 2006, With David Hess.

“Corporate Social Investments and the Question of Mandatory Corporate Responsibility in Response to Catastrophes,” George Mason University, Fairfax, February 10, 2006.

Panelist: “Colloquium on the teaching of ethics and the role of character education, civic education and service learning in the curriculum,” Prudential Business Ethics Center and the Eagleton Institute of Politics, Rutgers University, December 9, 2005.

“Corporate Responsibility in Response to Catastrophes,” University of Washington Business School, Seattle, November 4, 2005.

“Corporate Responsibility and the AIDS Crisis in Sub-Saharan Africa,” Conference on Pricing and Access to Drugs in the Developed and Developing Worlds, St. Joseph’s University, Philadelphia, October 7, 2005.

Respondent: “Ethics and the Corporate Environment,” sessions sponsored by three divisions, four papers, The Academy of Management, Honolulu, August, 2005.

“Do Firms with Unique Competencies for Mitigating Human Catastrophes Have Special Obligations?,” Georgetown University School of Business, April, 2005.

Panelist: “Corporate Stewardship - Do Corporations Have a Moral Responsibility to Society?,” Conference on Values-Based Leadership in High Performance Organizations, Goizueta Business School, Emory University, Atlanta, February, 2005.

Panelist: “Stakeholders and Shareholders: Where are we Today?,” Conference on the Means and Ends of Corporations, UCLA-Sloan Research Program on Business Organizations, UCLA Law School, Santa Monica, January, 2005.

Panelist: Closing panel, Zicklin Center Conference, Contractarian Approaches to Business

Ethics: The Evolution of Integrative Social Contracts Theory, The Wharton School, Philadelphia, November, 2004.

“Do Firms with Unique Competencies for Mitigating Human Catastrophes Have Special Obligations? Corporate Responsibility and the AIDS Catastrophe in Sub-Saharan Africa,” Third Biannual Trans Atlantic Business Ethics Conference, ESADE, Barcelona, October, 2004.

“The *Kasky-Nike* Threat to Corporate Social Reporting: How a Standard of Optimal Truthful Disclosure Could be Implemented as a Solution,” Annual meeting of Academy of Legal Studies in Business, Ottawa, Canada, with David Hess, August, 2004.

“Special Obligations of Firms with Unique Crisis Competencies,” Conference on Voluntary Codes, Zicklin School, CUNY, May, 2004.

Panelist: “Industry Perspective on Pricing Pharmaceuticals,” Conference on Corporate and Legal Implications of Re-pricing Medicines in Developing Nations, *The University of Pennsylvania Journal of International Economic Law*, University of Pennsylvania Law School, February 28, 2004.

“A Ten Year Retrospective of the Uses (and Abuses) of ISCT: What Next?” Legal Studies Departmental Research Workshop, The Wharton School, November 20, 2003.

“Business Ethics,” University of Minnesota Great Conversations Program, Minneapolis, with Norman E. Bowie, March 2003.

Participant, Mitchell Forum on Business Ethics and the Insurance Industry, Naples, FL, January 2004; Boca Raton, January 2003; Palm Springs, January 2001.

“Strategies for Obtaining the Hypergoal of Sustainable Peace,” Conference on Corporate Governance and Sustainable Peace, The William Davidson Institute, University of Michigan Business School and The Aspen Institute, with Timothy Fort, November 2002.

“An Ethical Framework for Auditor Independence,” Transatlantic Business Ethics Conference, Georgetown University, September 2002.

Panelist, Star Trek, Business Law and Business Ethics, “The Prime Directive and Its Implications for Global Business Ethics,” Academy of Legal Studies in Business Annual Meeting, Las Vegas, August 2002.

Respondent, Panel on ISCT and Global Citizenship Standards: An Interactive Search for Improved Theory and Practice, International Association for Business and Society (IABS), Victoria, British Columbia, Canada, June 2002.

“What Role Does Corporate Social Responsibility Play Today?” 7th European Forum Berlin, sponsored by the *Financial Times* and the Herbert Quandt Stiftung, Berlin, Germany, November 2001.

“ISCT: A Pragmatic Use of Social Contracts,” Conference on Institutionalized Sociality, Erasmus University, Rotterdam, The Netherlands, November 2000.

- “Encouraging Morality Within Markets: A Paradigm for the 21st Century,” Transatlantic Business Ethics Conference, Budapest University of Economic Sciences, September 2000.
- “Getting Serious About Corruption: Using Sullivan-Like Principles to Combat Corruption,” Caux Roundtable, annual meeting, Singapore, with David Hess, September 2000.
- “Challenges in Teaching International Business Ethics,” Society for Business Ethics, annual meeting, Toronto, August 2000.
- “Getting Serious About Corruption: Using Sullivan-Like Principles to Combat Corruption,” Academy of Management, annual meeting, with David Hess, Toronto, August 2000.
- “New Corporate Strategies for Social Accountability: Separating the Good from the Problematic,” Western Michigan University, May 2000.
- “The Good, the Bad and the Ugly: New Corporate Strategies for Social Accountability,” University of Michigan, March 2000.
- “Corporate Community Investment: Strategies, Legality and Desirability,” University of Texas, December 1999.
- Facilitator, Workshop on Corporate Community Investment Programs, International Labour Organization, Geneva, September 1999.
- “Moral Dimensions of Risk Transfer and Reduction Strategies,” World Bank Conference on Issues for a Consultative Group for Global Disaster Reduction, Paris, France, with Alan Strudler, June 1999.
- “Why Transparency?,” Ethica y Transparencia en Marketing y Publicidad, Gerenciar, Salguero Plaza, Buenos Aires, Argentina, April 1999.
- “Corporate Governance in Markets with Morality,” Hurst Seminar, University of Florida, February 1999.
- “Morality in Global Markets,” Communitarian Summit, Washington, DC, February 1999.
- “The Marketplace of Morality,” Master Class, KPMG and Dutch Business Ethics Network, Amsterdam, May 1998.
- “The Marketplace of Morality,” Hurst Seminar, University of Florida, February 1998.
- “The Nature and Limits of an Internal Market of Morality in Organizations,” Conference on Social Influence and Ethics in Organizations, Northwestern University, Evanston, January - February 1998.
- “Social Transformation and the Marketplace of Morality,” International Workshop on Business Organizations and Social Transformation, sponsored by the International Institute for Labour Studies, International Labour Organization, Geneva, September 1997.

Panelist, “AccountAbility, Consumer Rights and Organizational Responsibilities,” Workshop on Ethics, Professionalism and the Healthcare Revolution, Center for Bioethics, University of Pennsylvania, Philadelphia, January 1997.

“Ethical Challenges of Managing Across Cultures,” European Business Ethics Network, Annual Meeting, Frankfurt, Germany, September 1996.

“The Marketplace of Morality,” Presidential Address, Society for Business Ethics Annual Meeting, Quebec City, August 1996.

“The Role of Business Ethics and Stakeholder Theory in Dynamic Economic Systems,” Colloquium on Chinese and American Economic Ethics, Chinese Academy of Social Sciences, Institute of Philosophy, Beijing, July - August 1996.

“Business Ethics in America,” Staff Seminar, School of Commerce, Meiji University, Tokyo, Japan, with Thomas Donaldson, July 1996.

“Hypernorms: The Limits of Consent in Integrative Social Contracts Theory,” International Society for Business, Economics and Ethics, Tokyo, Japan, with Thomas Donaldson, July 1996.

“Details, Details, Details,” an invited response to Patricia Werhane's “In Search for a New Model of Employment” at the Baumhart Business Ethics Lectures, Loyola University of Chicago, May 1996.

“Does Stakeholder Theory Make Sense in a Global Context?,” International Association of Business and Society, Vienna, Austria, June 1995.

Discussant, “Perspectives on Ethical Work Climates: Emerging Issues in the Theory and Research,” SASE Meeting, HEC School of Management, Jouy-en-Josas, France, with Thomas Donaldson, July 1994.

Presenter, “Integrative Social Contracts Theory and Business Ethics ,” SASE Meeting, HEC School of Management, Jouy-en-Josas, France, with Thomas Donaldson, July 1994.

Integrative Social Contracts Theory (*with Thomas Donaldson)

Georgetown University, April 1994

Copenhagen Business School, September 1993

Society for Business Ethics, August 1993*

University of North Carolina, Chapel Hill, April 1993

Indiana State University, March 1993

St. John's Law School, Faculty Workshop, December 1992

Legal Studies Departmental Workshop, The Wharton School, December 1992

European Business Ethics Network, Paris, October 1992*

Graduate School of Business, University of Michigan, April 1992

Association for Practical and Professional Ethics, Indianapolis, March 1992

Conference on Ethics and the Professions, University of Florida, January 1992*

Society for the Advancement of Socio-Economics /International Association for Research in Economics and Psychology, Stockholm School of Economics, June 1991*

Dutch Business Ethics Network, Utrecht, June 1991*

- Erasmus University, June 1991*
- Notre Dame University, May 1991*
- Midwest Business Law Association & Society for Business Ethics, Chicago, 1991
- Georgetown University, Ethics Workshop, February 1991
- “Business Ethics in a Liberalized Economic Environment,” (3 presentations), Kingston, Jamaica, March 1994.
- “Devising a New Social Contract for Russian Business Ethics,” International Conference on Business Ethics in New Russia, Academy of National Economy by the government of Russia, Moscow, June 1993.
- “Social Contracts and Social Control: Insights into City-Business Relationships,” Joint meeting of European Business Ethics Network and Association des Cadres dirigeants de l'Industrie pour le Progres Economique et Social (ACADI), on Shaping Cities: The Role and Responsibility of Business, CNIT-La Defense, with William S. Laufer, Paris, October 1992.
- “Social Contracts in Economic Life,” with Thomas Donaldson. Joint meeting of European Business Ethics Network and Association des Cadres dirigeants de l'Industrie pour le Progres Economique et Social (ACADI), on Shaping Cities: The Role and Responsibility of Business, CNIT-La Defense, Paris, October 1992.
- “Establishing Normative Ethical Standards for Global Business Transactions,” 1991 Tokyo Conference on the Ethics of Business in a Global Economy, The Institute of Moralogy, with collaboration of Reitaku University, September 1991.
- Panelist, “Technology, Longevity, and the Costs of Health Care: A Colloquium,” sponsored as part of the 1990 Bower Awards Ceremonies by the Franklin Memorial Commission, Philadelphia, November 1990.
- “Firm Size and Employees' Attitudes About Ethics: Some Preliminary Empirical Evidence,” presented at the third annual European Business Ethics Conference, Bocconi University, Milan, Italy, with Norm Bowie, Kate Nelson and Diana Robertson, October 1990.
- “ABLA President's Address, 1990, The State of the Profession,” ABLA National Convention, Toronto, August 1990.
- Faculty/Alumni Panels as part of the University of Pennsylvania's 250th anniversary celebration, one at the Law School on Legal Ethics, and one at the Wharton School on Business Ethics; later repeated by request at the University of Pennsylvania Alumni Leadership Conference held in conjunction with Homecoming, October 1990.
- “The Role of Ethics in International Business,” International Conference on Asian Economy and Culture, Kashiwa City, Japan. Published in proceedings of conference in both English and Japanese, 1989.
- “To Encourage or Repress? Corporate Policy and Whistle-Blowing,” The Second European Business Ethics Conference, Barcelona, Spain, September 1989.
- “La preoccupatin ethique modifie-t-elle le jeu de la rationalite dans les affaires?,” 1st Symposium

International Ethique, Economie et Enterprise, Paris. Published in proceedings of the conference (in French), 1989.

“Business Ethics and the Skeptical Manager,” Annual Ring Lecture on Business Ethics, University of Florida, February 1989.

Speaker: Conference on Ethical Standards & Practices in the Marketplace, The National Conference of Christians & Jews, Cherry Hill, NJ, April 1988.

“Bringing Ethics into the Classroom: The Challenge of Making Ethics a Relevant, Meaningful Part of the Management Curriculum,” Association of University Programs in Health Administration, Montreal, May 1987.

Panelist, “Teaching Business Ethics: What Next?” American Assembly of Collegiate Schools of Business, New Orleans, April 1987.

“Extraterritorial Application of U.S. Antitrust Laws: An Aggressive Interim Strategy,” Workshop, University of Melbourne, Parkville, Victoria, August 1985.

AWARDS AND HONORS AND COMMUNITY INVOLVEMENT

Distinguished Senior Faculty Award for Excellence, American Business Law Association, 1991.

Faculty Advisor, Beta Gamma Sigma, 1986-1988.

Charter member, Hall of Fame, Huntington High School, Huntington, West Virginia, 1986.

Distinguished Alumni Award, Marshall University, 1984.

Who's Who in Finance and Industry.

Who's Who in the World.

Who's Who in America.

Who's Who in American Law.

Root-Tilden Scholar of Law, New York University, 1963-1966.

Community Lectures: The Madeira School, February, 1999; Princeton Ethical Humanist

Fellowship, October, 1994; Trinity Presbyterian Adult Sunday School, various; Penn

Faculty-Staff Christian Fellowship, Margaret Roper Forum, April, 1999.

Elder, Trinity Presbyterian Church, Cherry Hill, NJ, 1989-present, Deacon, 1984-87.

CASE AND VIDEO DEVELOPMENT

AUTHORED CASES

Dare Air

Case and Teaching Note, 1997.

CaseNet Series, Southwestern Publishing.

Nomura II: Japanese Business Ethics

Case and Teaching Note, 1997.

CaseNet Series, Southwestern Publishing with David Hess and Iwao Taka.

VIDEOS

Wharton Executive Video Series: Business Ethics

Kantola Publications with Diana C. Robertson, 1988.

SUPERVISED CASES

The House of Nomura and the Japanese Securities Scandals

Written by Iwao Taka

Case and Teaching Note, 1993.
Reprinted in Sethi and Steidlmeier, *Up Against the Corporate Wall*, 6th ed., 1996.

Chemical Bank: South Africa Policy

Written by Kevin Distelhorst, Ritson Ferguson, and Michael Moffson.

Co-Supervised by Joanne B. Ciulla

Case and Teaching Note, 1987.

Campbell Soup Company

Written by S. David Model

Co-Supervised by Paul Tiffany

Case and Teaching Note, 1986.

Reprinted in: Boatright, *Cases in Ethics and the Conduct of Business*, Prentice-Hall, 1995.

SHORT ETHICS CASES (all from 1980s)

Foreign Assignment

With Diana Robertson

Reprinted in many texts and materials – list not updated: Ronald M. Green, *The Ethical Manager*, Macmillan, 1994; Tom L. Beauchamp, Norman E. Bowie and Denis G. Arnold (eds.), *Ethical Theory and Business*, Englewood Cliffs, Eighth Edition, Prentice-Hall, Inc., 2008; Thomas Donaldson and Patricia H. Werhane (eds.), Third Edition; *Ethical Issues in Business: A Philosophical Approach*, Englewood Cliffs, NJ: Prentice-Hall, Inc., 1993; Thomas Donaldson and Al Gini, *Case Studies in Business Ethics*, Third Edition, Prentice Hall, Inc.; and Dunfee, Bellace, Cohen, *Business and Its Legal Environment*, Third Edition, Prentice Hall, Inc., 1992.

Classic Container

With Sam Davis

Reprinted in Dunfee, et.al., *Modern Business Law*, Third Edition, McGraw-Hill, 1996, 2nd Ed., 1989.

Desperate Air

Reprinted in Dunfee, et.al., *Modern Business Law*, Third Edition, McGraw-Hill, 1996.

ABC Steel

Reprinted in Dunfee, et.al., *Modern Business Law*, Third Edition, McGraw-Hill, 1996.

False Statements in Business Transactions

Reprinted in Dunfee, et.al., *Modern Business Law*, Third Edition, McGraw-Hill, 1996.